

KISMET

Sustainable food environments

<https://interreg-baltic.eu/project/kismet/>

KISMET – Sustainable food environments

- The project tackles the challenge that local and regional authorities often lack capacity, require new impulses, or need innovative solutions to realize more circular and sustainable food environments.
- Kismet provides them with concrete instruments and tools for working better with governance, demand and production sides.
- The project’s overall solution is the “Enabling Programme for Sustainable Food Environments”.
- At the end of the project, the local food environment of each partner and their friendship city will be better equipped to eventually change consumer behaviour for good, create circular business opportunities and make food chains and production more regional so that societies can make a big step towards climate neutrality.

KISMET – Sustainable food environments

- Developed by the 13 partner organizations from seven Baltic Sea Region countries.
Lead partner: City of Hamburg.
- Kismet pilots the solution in 8 local cases, and South Savo's pilots will take place in Savonlinna during 2024.
- After piloting, the Enabling Programme is transferred to further target groups via friendship cities to jointly implement and roll out the solution.
- Project duration: 1.1.2023-31.12.2025
- Total budget: 3 627 012 €
 - Xamk part of the total budget: 291 488 €
- Financier and main source of funding: Interreg Baltic Sea Region
- More information:
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Partners and Associated Organisations

#	KISMET Project Partner List			#	KISMET Associated Organisations List				
			Type				Type		
PP1/LP	City of Hamburg	Freie und Hansestadt Hamburg	DE	Local public authority	AO1	University in Applied Sciences Neubrandenburg	Hochschule Neubrandenburg (HS NB)	DE	Higher education and research institution
PP2	Steinbeis Transfer GmbH	Steinbeis Transfer GmbH	DE	Business support organisation	AO2	The Association for Vertical Farming (AVF)	The Association for Vertical Farming (AVF)	DE	Interest group
PP3	Södertälje municipality	Södertälje kommun	SE	Local public authority	AO3	RESPECT Farms	RESPECT Farms	NL	Interest group
PP4	Foodworks Association	Foodworks e.V.	DE	Interest group	AO4	Haidehof Regenerative Farm	Gut Haidehof Agrar Betriebsgesellschaft mbH	DE	Small and medium enterprise
PP5	Vidzeme Planning region	Vidzemes plānošanas reģions	LV	Regional public authority	AO5	Project Together	Project Together	DE	NGO
PP6	Veje Municipality	Veje Kommune	DK	Local public authority	AO6	Latvian Food Bioeconomy cluster	Latvijas Pārtikas bioekonomikas klasteris	LV	Business support organisation
PP7	Beras International Foundation	Stiftelsen Beras International	SE	NGO	AO7	City of Tartu	Tartu Linn	EE	Local public authority
PP8	Tartu Biotechnology Park	Tartu BT Park OU	EE	Business support organisation	AO8	Stockholm University	Stockholms universitet	SE	Higher education and research institution
PP9	ScanBalt	ScanBalt MTÜ	EE	NGO	AO9	Vilkaviškis district municipality	Vilkaviskio rajono savivaldybės administracija	LT	Local public authority
PP10	Public Institution Lithuanian Innovation Centre	Viesioji Istaiga Lietuvos Inovacijų Centras	LT	Business support organisation	AO10	Compas, Hedensted municipality	Compas, Hedensted Kommune	DK	Local public authority
PP11	Food Innovation Center	Food Innovation Center	DK	Business support organisation	AO11	Savonlinna Development Services Ltd.	Savoninnan Hankekehitys Oy	FI	Sectoral agency
PP12	Priztech Ltd.	Priztech Oy	FI	Business support organisation	AO12	Regional Council of Satakunta	Satakuntaliitto	FI	Regional public authority
PP13	South-Eastern Finland University of Applied Sciences, Xamk	Kaakkois-Suomen ammattikorkeakoulu Xamk	FI	Higher education and research institution	AO13	Kolding Municipality	Kolding Kommune	DK	Local public authority
					AO14	Ekerö Municipality	Ekerö kommun	SE	Local public authority
					AO15	Uppsala university	Uppsala universitet	SE	Higher education and research institution

Work packages

	1-6/23	7-12/23	1-6/24	7-12/24	1-6/25	7-12/25
WP 1	Preparations					
WP 2	Piloting and evaluating solutions					
WP 3	Transferring solutions					

1	WP1 Preparing solutions
1.1	Prepare “participation, governance and integration modules”
1.2	Prepare “guidance for demand-side drivers”
1.3	Prepare a “roadmap for production-/supply-side drivers”
1.4	Set the stage for the cases in the 8 local innovation partnerships
1.5	Prepare an evaluation concept for the combined “Enabling Programme”
2.	WP2 Piloting and evaluating solutions
2.1	Pilot the “participation, governance and integration modules“
2.2	Pilot the “guidance for demand-side drivers”
2.3	Pilot the “roadmap for production-/supply-side drivers”
2.4	Transnational exchange and cross-fertilised learning
2.5	Evaluate and revise the Enabling Programme for sustainable food environments
3.	WP3 Transferring solutions
3.1	Organise outreach campaign to include replicator/friendship cities - communicate and exploit results
3.2	Onboarding and introducing replicator / friendship cities
3.3	Replicator/friendship cities implement the solution supported by transnational activities
3.4	Develop a Durability Master Plan for the Enabling Programme

Component 1: Decision makers Participation, governance, and integration

Concept 1: Co-creation model for developing food strategy
Concept 6: Motivating decision makers by key numbers

Concept 1: Co-creation model for developing food strategy



Creating an action plan for sustainable development in the food industry that can be integrated into Savonlinna City's new strategy.



Assisting the strategy group in incorporating the food industry into the new strategy.



Collaborating with stakeholders through service design methods.

Surveys & stakeholder meetings (summer & autumn 2024)

Evaluation rounds (autumn 2024)

Concept 6: Motivating decision makers by key numbers

Databank

- In recent years, the South Savo food cluster has been manually conducting food industry statistics. The aim was to automate this process.
- Establish a database that automates statistics and collects key figures in the food industry for easy access.
- Planning and implementing together with the South Savo Food Cluster.
- <https://www.foodclustersouthsavo.fi/etela-savo/datapankki/>
- Video: <https://youtu.be/3pYee0Ab7Mw>



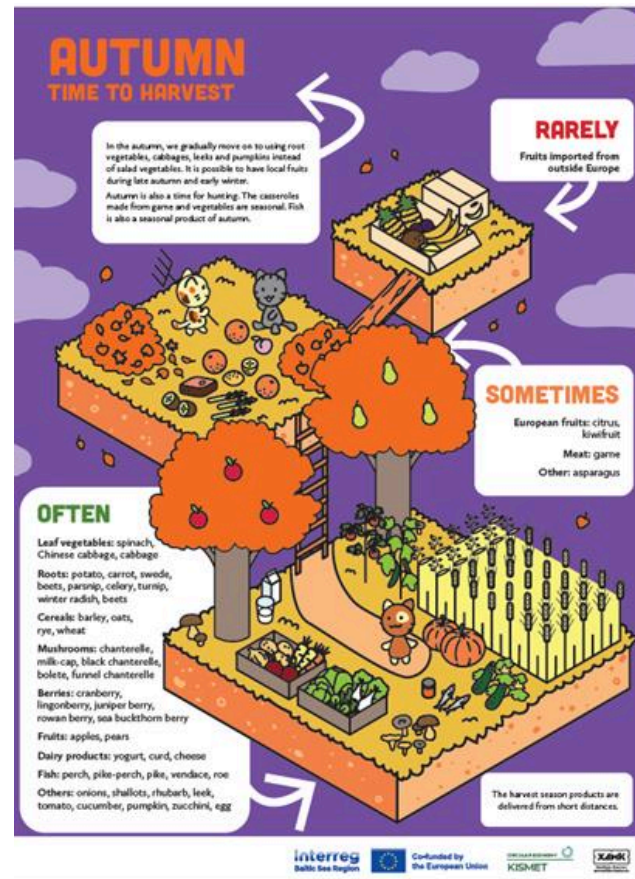
Component 2: Consumers

Demand-side drivers

Concept 15: Seasonal Pyramid

Concept 15: Seasonal pyramid posters

- Traditional food pyramid transformed into a seasonal model favoring local products.
- Four different models according to the seasons.
- The pyramid supports the sustainability of the food environment and communicates sustainable choices to consumers.
- In cooperation with the Public Food Services of Savonlinna
 - five different age target groups: kindergarten, elementary school, secondary school, high school, elderly residents, staff cafeteria.
- Each target group has targeted seasonal posters.
- The project partner, Södertälje municipality, successfully tested the model. [Seasonal Pyramids – Diet for a Green Planet EN](#)
- [KISMET - sustainable food environments - Kaakkois-Suomen ammattikorkeakoulu \(xamk.fi\)](#)



Concept 15: Seasonal pyramid

- Other support material for Seasonal Thinking:
- Kindergarten 3-6 years: gamification as a memory game
- Elementary School 7-12 years: gamification as a nature adventure
- Secondary School 13-15 years: gamified escape room-style implementation



Component 3: Producers

Supply-side drivers

Concept 19:

A platform for local producers

Sustainable product development

Concept 19: A platform for local producers



The challenge in the area:

Restaurants want to use more local products, but producers are hard to find and are hesitant to supply them because crop availability is uncertain.



The aim is to improve the availability of local products and the discoverability of producers.



The aim is to develop the sales activities of local producers and products.

Mapping existing electronic platforms as direct sales channels: considering the needs of sellers and buyers.

Concept 19: A platform for local producers

Local Food Dates -event

- Meeting place for producers and buyers
- Networking, opening new sales relationships, speed dating
- A few short speeches about using local food in food services and sustainability in the food industry

- In cooperation with:
 - The Saimaa on the Plate –project
 - Added Value from Lake Fish Dishes –project
 - RUOTO -project

Concept 19: Sustainable product development

Workshop Series

- Information on sustainability in business and product development
 - What is a sustainable food system and how to achieve it
 - Mapping current sustainability initiatives
 - Expert guidance, either developing a new product or refining an existing one
 - Testing products at testing laboratories
- In cooperation with:
- The Saimaa on the Plate –project
 - Added Value from Lake Fish Dishes –project
 - From the Field to the Table for Visibility -project

Transferring solutions year 2025

- The Enabling Programme is transferred to further target groups via friendship cities to implement and roll out the solution jointly.
- The Final Conference Autumn 2025 (WP 3)
 - Place: Savonlinna City
 - In cooperation with Prizztech Ltd (Pori)

